

Australia's most popular medium car, the Toyota Camry, has launched a special promotion which offers a great incentive along with value for money.

From the 1st of July to the 31st of August all buyers of a new Toyota Camry in Australia will be entitled to receive free fuel to the value of \$188\*. The offer comes in the form of a fuel card that can be redeemed at participating petrol stations. New buyers are sure to see great value in this promotion from Toyota.

Mr David Buttner, Senior Executive Director, Sales & Marketing, said, " We launched a new Camry range last year that offers great style as well as traditional Toyota quality, durability and reliability. Toyota is pleased to reward its customers with this newly launched free fuel offer".

This great offer beautifully complements the unbeatable pleasure of owning and driving the Toyota Camry. Harnessing some of the latest advances in motoring technology, the Camry has been reengineered and re-designed. Its technology includes Driver Assist Technology (DAT) comprising of Toyota's Active Braking with intelligence (AB-i) as standard and Vehicle Stability Control (VSC) plus Traction Control (TRC) in the Grande, which senses when they are required and then automatically engages to assist the driver. Standard features also include Variable Valve Timing (fuel efficiency), Auto-on / Auto-off projector headlamps and steering-wheel audio controls. Rain sensing wipers and Satellite Navigation are also available on the Grande model.

The stylish new range of Toyota genuine accessories also allows customers to enhance driving pleasure.

The Toyota Camry is already known for redefining the concept of a global car. Understandable, when you know the car has been engineered with input from all six countries that manufacture the car worldwide.

The Camry, which is built in Australia, has been significantly revamped – with a redesigned chassis package, all new seat design, spacious interiors and enhanced safety features among many other upgrades.

Toyota's Australia's investment of \$450 million for the introduction of new Camry has resulted in production-line breakthroughs. Key developments include more than 240 welding robots, A0 Press Line and an increase of 52% in automation on the body line. The offer is available on models in the Camry range. For complete details of the promotion, visit [www.toyota.com.au/freefuel](http://www.toyota.com.au/freefuel)

\* To be eligible participants must purchase and take delivery of any grade new Camry as a private or bronze fleet buyer during the Promotional Period; and complete and submit (via internet or post) a promotional coupon. A valid Toyota Batch and VIN number will be required as proof of purchase.

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